

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Crossroads Gps/ Issue
 Submission Number 585 Issue 1



NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-8107

Original

Client:	Crossroads Gps/ Issue	Submission Cost:	30800	Campaign Ref:	E:120820146
Buyer:	..	Client/Product/Estimate:	. / .1269	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06289389
Est./PO Number:	06289389	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Crossroads Gps	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 5p News ...TF..	01	900	30 Comme	Nbr of Spots	2	2	1800
2	M-Su 6p News ...TF..	02	1200	30 Comme	Nbr of Spots	2	2	2400
3	M-F 7p Extra ...F..	02	1000	30 Comme	Nbr of Spots	1	1	1000
4	M-F 1135p ET / 1035p CT Tonight Show ...TF..	01	600	30 Comme	Nbr of Spots	2	2	1200
5	M-Su 11p News ...T.S.	01	1600	30 Comme	Nbr of Spots	2	2	3200
6	M-Su 6p News ...S.	02	1200	30 Comme	Nbr of Spots	1	1	1200
7	Sat 7p Extra ...S.	05	350	30 Comme	Nbr of Spots	2	2	700
8	Sun 6a Chris Matthews ShowS	03	300	30 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					23	11	34	
Open PR					-4		-4	-1400

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nbc4.com

NBC 4 / WCMH

3165 Clontangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client:	Crossroads Gps/ Issue	Submission Cost:	30800	Campaign Ref:	E:120620146
Buyer:		Client/Product/Estimate:	. / . / 1269	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06289389
Est./PO Number:	06289389	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
9	Sun 630-10a News / Today / NewsS 06:30:00-08:00:00	12	650	30 Comme	Nbr of Spots	3	3	1950
10	Sun 8a Today ShowS	02	1200	30 Comme	Nbr of Spots	1	1	1200
11	M-Su 6p NewsS	02	1200	30 Comme	Nbr of Spots	1	1	1200
12	M-F 5p News MTW...	01	900	30 Comme	Nbr of Spots	3	3	2700
13	M-Su 6p News M.W....	02	1200	30 Comme	Nbr of Spots	2	2	2400
14	M-F 7p Extra ..W....	02	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-Su 11p News M.W....	01	1600	30 Comme	Nbr of Spots	2	2	3200
16	Fri 10-11p ...F..	03	2600	30 Comme	Nbr of Spots	1	1	2600
17	Sat 6a NewsS.	02	650	30 Comme	Nbr of Spots	1	1	650
18	Sat 7-8a Today ShowS.	01	1000	30 Comme	Nbr of Spots	1	1	1000
19	M-F 1135p ET / 1035p CT Tonight	01	600	30	Nbr of Spots	3	3	1800
Weekly Totals: Total Spots(Ord Spots)					23	11	34	
Open PR					-4		-4	-1400

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Original

Client: Crossroads Gps/ Issue	Submission Cost: 30800	Campaign Ref: E:120820146
Buyer: ..	Client/Product/Estimate: ./. /1269	Sales Rep: HRP Washington, DC
Schedule Dates: 08/20/12 to 09/02/12	Weeks: 2	Order Ref: 06289389
Est./PO Number: 06289389	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
20	Sat 7p Extra 19:30:00-20:00:00 Isolations: W/C 08/20S.	05		30	Nbr of Spots	2	2	700
				Comme	Open Pre-Empted	-2	-2	-700
Weekly Totals:					23	11	34	
Total Spots(Ord Spots)					23	11	34	
Open PR					-4		-4	-1400

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Sat 7p Extra	:30 Commercial	08/20/12	Open Pre Emption	700.00		0000000000	E:120820146
20	Sat 7p Extra	:30 Commercial	08/20/12	Open Pre Emption	700.00		0000000000	E:120820146

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20	08/27		
Totals		34	23		
Spots		34	23		
Cost		32200	21100		

Grand Totals:

Spots:	34
Gross Total:	30,800.00
Commission:	4,620.00
Net Total:	26,180.00